



6-8 APRIL 2016

BORÅS – GÖTEBORG

The second open Nordic gathering of urbanists and city planners, artists, researchers and academics, students, community organizers, politicians and activists, to look at alternative urban strategies and practice.

This three day intense Lab will give an overview of both current European and Nordic trends and experience. One of the overall aims of the three Nordic Urban Labs (Copenhagen Metropolis Lab 2014 – Gothenburg 2016 – Helsinki/Oslo 2017) is to develop an open toolkit which can inform and support cities, communities and artists/cultural NGO's to develop their own practice in the field.



EXPERIENCE

The first day will review the role of arts and culture in urban processes. We will look at various interpretations of “cultural planning” and how it has developed, practiced as it is in and by cities in Europe and particularly in the Nordic countries.

11.00-11.15

Welcome to Nordic Urban Laboratory 2015

Conny Brännberg, Chairman of the Culture Committee region of Västra Götaland

Ulf Olsson, Chairman of the city council of Borås city

11.15-11.20

Welcome to Textile Fashion Center

Björn Brorström, Vice Chancellor Björn Brorström, Högskolan i Borås

11.20-11.30

Introduction to the Nordic Urban Laboratory, the vision, the themes and the program

Moderators, **Trevor Davies** and **Lia Ghilardi**

11.30-12.15

Does Cultural Planning Still Have the Answers?

Is it Even Asking the Right Questions?

Phil Wood has been a practitioner of Cultural Planning for thirty years in over thirty countries and was awarded a MA with distinction in European Cultural Planning under Prof. Franco Bianchini. He is the author (with Charles Landry) of ‘The Intercultural City: Planning for Diversity Advantage’ and established and leads (with the Council of Europe) the Intercultural Cities network of 80 cities in four continents. In his opening address, Phil will ask whether Cultural Planning remains relevant in a world of perplexing change and what cultural planners can do to re-energise it.

12.20-13.10

Nordic City Network – creative approaches to urban development – the experience of 19 Nordic cities

Per Riisom, architect at Gehl Architects and director, Nordic City Network.

The Nordic City Network is a network of 19 Nordic cities who have created a knowledge platform for urban development. These cities have catalogued some 450 innovative urban projects, which provide a unique overview of how cities are in fact initiating change. Per will focus on the cultural perspective of key projects.

13.10-14.15

Meet and Eat – open floor

14.15-16.45

Deep experience - 2 themes X 2 parallel workshops

1. Big cities experience of cultural planning in four Nordic cities

The workshop will focus on how major cities are changing their planning strategies to allow for a more process led, participatory dynamic and “soft” urban change approach. Cultural mapping exercises, temporary initiatives and projects, microscale projects, artistic actions and independent cultural initiatives, etc. deliver bottom and alternative action based solutions for urban problems.

Moderator: **Trevor Davies**

Speakers: **Eva Christensen** from Copenhagen City Council, **Matti Lucie Arentz** from Oslo, **Mikael Nanstedt** and **Cornelia Lönnroth** from Gothenburg and **Maunu Häyrinen** from Helsingfors Finland.

2. Cultural planning in practice

Collaborative forms of urbanism such as local DNA mapping and cultural planning have shown a high degree of effectiveness in delivering innovative solutions to the dilemmas faced by communities working with local development. The focus of this workshop will be in particular on the challenges and the benefits of using such approaches.

Moderator: **Lia Ghilardi**

Speakers: **Bettina Lamb**, **Jan Bruun** from Køge - Denmark, **Astrid Skogseth Fuglesang** from Steinkjer - Norway, **Magnus Fredricson** from Skaraborg Local Authorities- Sweden and **Marie Bergdahl** fromTjörn- Sweden.

16.50-17.10

Cultural Planning - a successful method for participation and development?

Presentation of the cultural planning process in Norrby by **Katarina Michnik**, PhD in Library and Information Science.

17.10-18.00

Introduction and visit to the Textile Museum of Sweden

Ulrika Kullenberg, Museum Director

18.30-19.30

Field trip - Experience Norrby

Visit Norrby with **Fredrik Hjelm**, heritage professional, on a guided tour.

19.30-21.00

Intercultural dinner at Norrby IFs club house

DEVELOPMENT

09.00-09.15 Summary of Day 1 and introduction to Day 2
Lia Ghilardi and **Trevor Davies**

09.15-10.00 Creative Solutions

Maud Le Floc'h, Urbanist and artist, founding director of Le Polau, France, a leading European centre of urban arts and a platform for the integration of artistic projects in urban development. Maud has led a study of 300 key European projects published in March 2016 with examples of culturally driven urbanism. These will be used to present some key methods and strategies which are applicable in many cities.

10.15 - 11.45 3 themes X 3 parallel workshops

Perspective 1: Democracy - Securing a local democratic perspective - the key to facilitate participatory processes which involve citizens and citizen groups including active partnerships, community driven initiatives and activism.

Speakers:

Liz Gardiner – Govan in Glasgow the Third Era of Greatness

Freelance consultant specializing in cultural planning, associate Lecturer at the University of the West of Scotland and executive director of the charity, Fablevision, based in Govan, Glasgow.

Hella Hernberg – Helsinki Beyond Dreams

Architect and designer with a passion for sustainable urban environments and for developing cities together with people. Hella Hernberg talks about how to create a better dialogue with citizens, planners and policymakers.

Perspective 2: Sustainability - Ensuring a sustainable project which can survive and even develop on the basis of engagement and on any sources available and which require broad ownership on community and group levels.

Speakers:

Kenneth A Balfelt – A park for the people – developing Folkets Park and Enghaveparken, Nørrebro Copenhagen

Artist and urbanist with experience of working as a facilitator and inspirer in neighborhoods and cities. Kenneth will focus on two projects where users and residents have been fully integrated in the creation and running of a process.

Mathias Holmberg and Jesper Koefoed-Melson - GivRum

GivRum is working with urban development in the community. They design unique solutions and create processes that invite anyone who designs, develops, builds and uses the city.

Gothenburg Green World 2016 – Artistic projects
Poseidon in the green and **Tetsunori Kawana Bambu**

Perspective 3: Art - Involving artists and the creative sector in the process of urban change, mappings or artist led projects. The latter can both relate to the multi perspectives of place and identity as well as test how change might occur. It may include ideas of how to imagine, create and communicate visionary, playful ideas which can challenge the city, and our relationships

with the city.

Speakers:

Kerstin Bergendal - It needs time....and it needs a place

Swedish visual artist and curator with vast experience of working on public processes. Kerstin always works with a strong focus on public space and place. She uses a combination of interventions and actions, long term relationship building. Her utopian art project PARK LEK is a key prototype for community based creative processes.

Invisible Playground - Playing games in and with the city

The Berlin based group Invisible Playground develops games to explore, understand and map in the city. Games developing scenarios and possibilities as a meeting place of factual and fictional. Cultural planning becomes cultural playing.

Ari Marteinson - Bureau Detours

Bureau Detours is a creative organization with great interest in creating social environments in public spaces. They operate on various platforms in a mix of art, design, architecture and cityplanning.

11.45-12.30 Meet and Eat – open floor

12.30-14.00 3 themes X 3 parallel workshops

Make a second choice of another one of the workshops above.

14.00-14.45 Cities on the Edge

Franco Bianchini is Professor of Cultural Policy and Planning at Leeds Metropolitan University and from 2016 Director for a new Institute for Research on Culture and the Creative Industries in Hull. Franco will focus on transitions, values and how cities could be managed in the future where globalization generates continual change, increasing hybridity and potential conflict, a breakdown of social values must be addressed at city level. The management of conflicting interests may be a valid starting point for new kinds of activist strategies for cities where artistic and cultural aspects can have a key role.

15.00 - 17.00 Buses transfer to Gothenburg, tour and visit at Frihamnen

17:00-18:20 Lectures in Wallenstamsalen, City Museum
Self-criticism in urban development.

Urban sociologist **Catharina Thorn** and photographer **Katarina Despotovic** published the book "The Urban Front - a record for a city" that describes what can happen if you do not work with cultural planning, in Kvillebäcken.

TRADERS-Training Art and Design Researchers in participation for Public Space (Marie-Curie research project)

Professor **Catharina Dyrssen**, Chalmers Architecture, Associate Professor **Henric Benesch** School of Design and Crafts at University of Gothenburg, PhD Students **Jon Geib** and **Annelies Vaneycken** and **The City of Gothenburg, The Cultural Administration** as Associated Partner.

18.30 -20.30 Dinner in the City Museum of Gothenburg



TOOLKIT

09.00-09.15

Welcome to Gothenburg and the City Museum

Mariya Voyvodova, The Chairman of the Culture Committee of Gothenburg city

09.15–10.00

Can Cities Save the World?

Eric Corijn, a cultural philosopher and social scientist, professor emeritus, social and cultural geography. He is also vice chair of the Brussels Studies Institute, director of the Brussels Academy, chair of think tanks Vooruitgroep and Aula Magna. Eric Corijn will challenge the role of cities in the future and suggest how we can deepen our understanding of the cultural and social dimensions of cities as complex, multilayered phenomena with a humanistic perspective.

10.00-10.20

Development summary and introduction to the Cultural Planning toolkit

Lia Ghilardi and **Trevor Davies**

10.30-13.00

Cultural Planning Toolbox

Trevor Davies and **Lia Ghilardi** will invite speakers and guests to present a series of “tools” to build the outlines of a Toolbox. These presentations will build on the last two days and will attempt to sketch prototypes which can be used in different contexts and situations. The session will be an informal, dynamic and interactive format, with the possibility to engage with the tools and methods individually. From PechaKucha (short presentations of 3 mins and 6 slides) to market place formats.

Part of the session will be with a Technical Toolbox - selected short demonstration of games and artistic and technological tools to be used for mapping, experience and just for the fun of it.

13.00-14.30

Moving On and Lunch

